



**“Customer Centric Specialist” CCS** is an innovative training program designed exclusively for **B-Tech, MBA & MCA students** aspiring to get a job in IT industry.

**Duration: 5 days spread across 2 months.**

#### **Why Training is required?**

- IT Product Companies are actively looking for talent with multi skill sets.
- A sale is looked at as “Performance Of the Organization” & hence all individuals are expected to contribute towards Organizational Performance.
- Companies are looking for talent that can sustain pressure & handle Customers.
- Organizations constantly look for faster, cheaper & smarter work force.
- After the first performance review in 3 months, results individuals deliver & behavior they exhibit decides the future career road map in organizations.
- Only one out of ten students graduating from engineering or MBA colleges is readily employable.
- Study from the National Skill Development Corporation (NSDC) found that 50% of those who complete specific training receive job offers within 3 months.

#### **Benefits of Training Program!**

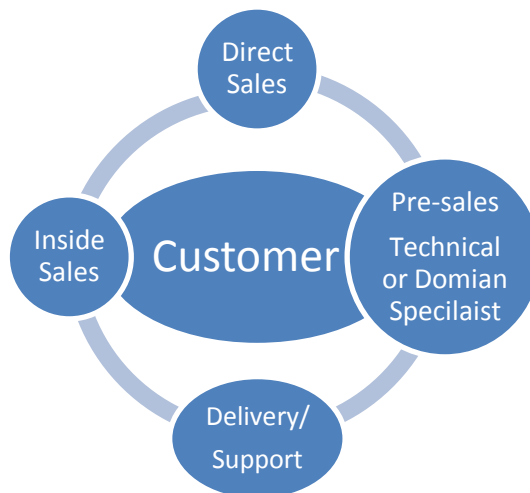
- IT Industry Expectations are pre-empted by Students.
- Empowerment to students to increase the probability of getting jobs.
- Students get a complete overview about Software Product Business.
- Personal Transformation of Students to face the interview.
- Students “INNOVATE” by “DISCOVERING” personal traits.
- Students are aware about the challenges of IT jobs & profiles.
- Aid the college HRD /placement cell in Recruitment & Placements of Students.



### **Credentials of Mr. Chiranjeevi Navuluri:**

- \* 20 yrs of Sales & Business Management experience of software product business.
- \* Helps in Defining & Achieving business growth for Tech Start-Up's from India.
- \* Regular speaker at TiE forums, Management Institutes & various International Public Schools.
- \* Founder & CEO of India's First Excubator for Tech Start-Up's.
- \* Previously worked with Satyam Infoway Ltd, Softpro Systems Ltd, Compulink Systems Ltd among others

### **Career Opportunities that exist in Software Product Development Companies**



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